

Search Engine Submission & Optimization

- Pages will be search engine friendly and optimized for search engine ranking purposes as a part of site development. This includes:
 - General “meta” titles, descriptions and keywords on all pages
 - Alt tags and title tags on all images
 - Content in readable html text
 - Html sitemap - linked to from all pages
 - Favicon (small logo in browser web address bar)
- Our Enhanced SEO package also includes the following:
 - Thorough review of text, keywords and descriptions according to your industry
 - Page-specific “meta” titles, descriptions, and keywords
 - Robot readable sitemap
 - Interactive customized Google map with descriptive text and logo
 - Google Analytics Setup and Implementation
 - Submission of the site to top Search Engines & Databases. This attracts search engines & databases through your site within several weeks as opposed to the usual 4-6 months.

Though we do not guarantee placement, our clients report great results using this process. We recommend having this process repeated every 6 months to refresh rankings.